



September 10-11, 2021

‘BUYER’S CHOICE’ HEIFER SALE INFORMATION

Promote your herd by consigning 2 “Cream of the Crop” heifers

Consign 2 heifers by your herd sire (must be the same bull)

Unique, reduced Consignment fee for heifer lots \$500, 10% commission

Only 15 consignors will be able to participate in this special sale.

- Both heifers must be sired by the same bull.
- Heifers will sell as Lot A and B
- At time of consignment consignor must declare if they are selling choice (one heifer) and retaining one heifer or selling both heifers
- If selling both heifers, buyer may purchase both heifers at double the price or select one heifer of their choice.
- If only selecting one heifer, the other heifer will then be sold.

Your featured consignment page will show:

1. Picture of two heifers offered for sale
2. Picture of Herd Sire
3. Picture of both dams
4. Pedigrees of both heifers

How It will work:

1. Both heifers will enter sale ring at the same time
2. Auction will start, Buyer will have the option of purchasing choice or both. If only one is chosen the other heifer will be offered for sale.

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